



Dear Blogger:

We are writing to you to let you know about an exciting new hive within BlogAds: GAY POLITICS BLOGADS.

BlogAd hives assist advertisers in identifying similar blogs; ours is for blogs that post on LGBT politics. It is our hope that LGBT and other political organizations will see our hive as the perfect place to reach lesbian and gay "politics junkies" and those in the political world who follow the community's activities.

Best of all, your joining the hive will not affect your membership in other BlogAds networks, and it won't affect your BlogAds prices or the amount you receive from each ad you sell.

And, if you're not a member of BlogAds, we can assist you in joining up.

We hope you will take a moment to look at the attached FAQ and consider joining.

If you would like to join GAY POLITICS BLOGADS or if you have any questions, please drop a note to Mike Rogers at mrogers@p1nm.com.

Thank you so much for considering membership in our network.

Sincerely,

Mike Rogers
Coordinator
PageOneQ.com

Jeremy Hooper
Network Committee
GoodAsYou.org

Scott Schmidt
Network Committee
BoiFromTroy.com

Pam Spaulding
Network Committee
PamsHouseBlend.com

What is a BlogAds hive?

A BlogAds hive is a group of blogs with similar interests. With over 1,000 blogs in the BlogAds system, hives are a great way for advertisers to identify groups of similar blogs with readers with similar interests. Some examples of hives within BlogAds are BlogAdsGay, Liberal Prose, and BlogSheroes.

What is the GAY POLITICS BLOGADS hive about?

Our hive is for lesbian and gay bloggers with a strong emphasis on politics. With the growth in LGBT blogging, the hive will be a one-stop shop for organizations and companies that hope to reach members of the gay community with a strong interest in politics.

But I'm not a member of BlogAds. Can I join?

Yes, if you meet the requirements. The GAY POLITICS BLOGADS coordinator may invite bloggers to join BlogAds and to add BlogAds to their site. For more information about joining BlogAds, please write to mrogers@p1nm.com.

How much does it cost to be a part of GAY POLITICS BLOGADS?

There is no charge to be a part of GAY POLITICS BLOGADS.

How will joining the hive affect my advertising income?

As with all BlogAds members, you set your own prices for ads on your site. By being a part of a larger group of sites, we hope you will experience an increase in ad sales.

There's a BlogAds Gay hive already. Is this necessary?

GAY POLITICS BLOGADS will focus on a small group of blogs with an emphasis on politics.

BlogAds Gay is a great hive. Many members of the GAY POLITICS BLOGADS committee are also members of *BlogAds Gay*.

It's up to each hive to set its rules, and *BlogAds Gay* and GAY POLITICS both allow membership in multiple hives.

Are there any requirements to be a part of GAY POLITICS BLOGADS?

Yes. The hive has a small list of requirements that must be met to be a part of the network:

Topics: There are no restrictions on what members of the network may post. We do require regular postings about LGBT politics.

Traffic: Your blog is required to have 2,000 page views per week. (Page views may be measured via the BlogAds system, SiteMeter, or a similar statistics counter.)

Logo: Sites in the hive are required to display a GAY POLITICS BLOGADS logo above or below their ad strips. The graphic needs to be linked to the main network page: www.gaypoliticsblogads.com. Members may use any of the logos on the main site page.

Here are some samples of the logo in different colors:



How many ad strips can I have in the hive?

Some bloggers have more than one BlogAds strip on their site. Examples of multiple strips include left side/right side adstrips or premium adstrips. Premium adstrips cost a higher rate than your standard adstrip and are placed in a more prominent position.

Each member site may enter one ad strip in GAY POLITICS BLOGADS. Members with premium ad strips may enter one of them in a sub group called GAY POLITICS PREMIUM ad strips.

For more information about adding a premium strip to your site, drop a note to mrogers@p1nm.com.

What are the rules for leaving the hive?

None. Simply let us know and we'll remove you from the list.

How do I apply for membership?

Send an email to mrogers@p1nm.com with your blog name and email address. After a short time for review, you'll be notified as to your eligibility.

The GAY POLITICS hive coordinator manages entry into GAY POLITICS BLOGADS. In the event an applicant wishes to appeal any decision by the coordinator, the hive committee will make a final decision. GAY POLITICS BLOGADS is operated under the guidelines and agreements of BlogAds and is subject to all of the rules and regulations established by BlogAds.com.

If I'm approved for membership in the hive, what steps do I take?

1) Visit <http://www.gaypoliticsblogads.com> and select one of the available logos. Place the logo above or below your ad strip

NOTE: Please copy the logo to your own location, please do not use the image hosted on the logos page

2) Link the logo to the hive page:
<http://www.gaypoliticsblogads.com>

3) Write to mrogers@p1nm.com. Once you've met the requirements, you'll be listed in the hive. Listing in the network may take up to 48 hours.

I have some more questions...

Drop a note to mrogers@p1nm.com. *Please include a phone number with your email.*